



**Business
South Bank**
Well connected

WIDER SOUTH BANK PRECINCT AT A GLANCE

Brisbane's Economic and Cultural Engine

Key numbers of the precinct

\$11.3B

Gross Value Added, 2025

70,000

Jobs supported, 2025

55,000

Residents in the precinct

16.6M

Visitors a year to the Parklands

33,000+

Students living and studying here

6%

Of Brisbane's total Gross Value Added

\$15B+

Private investment committed

92,000

Residents forecast by 2041

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Urbis: August 2026 Report