

The Games Independent Infrastructure and Coordination Authority (GIICA)

100 DAY REVIEW

Business South Bank (BSB) appreciates the opportunity to contribute to the GIICA 100-Day Review. This submission addresses the objective of **Access, Connectivity, and Integration**, focusing on leveraging Brisbane's existing precincts and infrastructure to enhance the Games experience while creating enduring legacies for the city.

Who is Business South Bank (BSB)

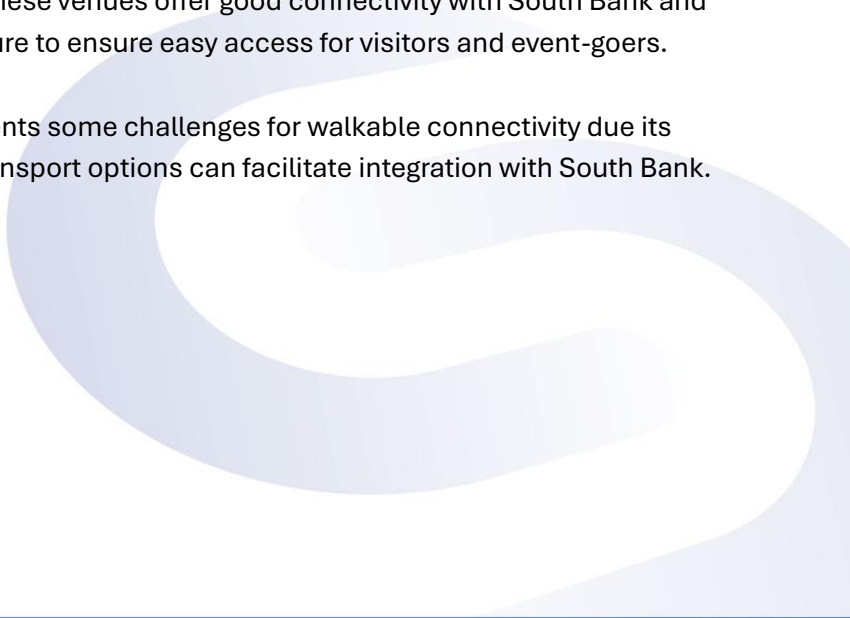
BSB is the peak advocacy body dedicated to the advancement of the wider South Bank precinct and its members. (Appendix 1 -catchment area)

The wider South Bank precinct plays a vital role in the economic, cultural and social fabric of Brisbane.

Stadium Location

BSB strongly supports the location of major event venues, including the Brisbane Arena and a new world class major event stadium, within a **5-km radius of the CBD**. This strategic placement not only enhance connectivity and accessibility but also integrates Brisbane's established precincts, such as the CBD and South Bank, into a cohesive and walkable Games experience.

Potential Venue Considerations:

- **Woolloongabba** is a well-established major event location. Its proximity to South Bank makes it easy to establish close integration.
 - **Roma Street and Suncorp Stadium:** These venues offer good connectivity with South Bank and the CBD, leveraging existing infrastructure to ensure easy access for visitors and event-goers.
 - **Victoria Park:** While Victoria Park presents some challenges for walkable connectivity due its geographical distance, strong public transport options can facilitate integration with South Bank.
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Creating a Walkable and Integrated Games Experience - *Walkability as a Key Legacy Goal*

Some of the world's most iconic cities are celebrated for their walkability. Brisbane has an incredible opportunity to establish itself as a leading walkable city by ensuring major event venues are linked with visually appealing and functional pedestrian connections/corridors.

BSB proposes extending the Bougainvillea Arbour, South Bank Parklands' iconic walkway, to key major event venues and locations throughout the city.

This extension would:

- Serve as both a cultural and physical wayfinding device, offering visitors a visually striking and memorable experience.
- Encourage walkable connections that integrate sporting venues, cultural landmarks, and public spaces.
- Elevate Brisbane's reputation as a modern, accessible, and liveable city.

The key is connecting the major event venues to established activated public spaces and amenity for vitality and enhanced collective experiences.

The Journey is Part of the Experience

A walkable network not only enhances convenience but transforms the journey itself into an immersive experience. By activating public spaces along the way with cultural and recreational attractions, Brisbane can create a vibrant and engaging atmosphere for both locals and visitors.

Leveraging South Bank's Unique Position

The wider South Bank precinct is Brisbane's cultural and lifestyle gathering place, attracting:

- Approximately **5 million visitors annually** to its cultural precinct.
- Approximately **11 million visitors annually** to its parklands.

As Brisbane's most visited destination, the South Bank precinct offers an unparalleled opportunity to connect the Games experience with Brisbane's cultural and social fabric. By integrating this precinct into the Games infrastructure strategy, the precinct will serve as a central hub for:

- Hosting major gatherings, live sites, and celebrations.
- Facilitating easy access to sporting venues and other key locations.
- Showcasing Brisbane's identity and already established world-class facilities to a global audience.

The South Bank precinct and its business community has demonstrated its ability to manage, cater for and embrace major events.

Integrating the South Bank precinct will create a world class experience while delivering enduring economic, cultural and social benefits.

Balancing Walkability with Public Transport

While walkability is essential, BSB acknowledges the critical role of **efficient public transport** in ensuring seamless connectivity for major events. A balanced approach combining walkable precincts and robust public transport links will deliver a comprehensive and integrated infrastructure solution for Brisbane 2032.

Conclusion

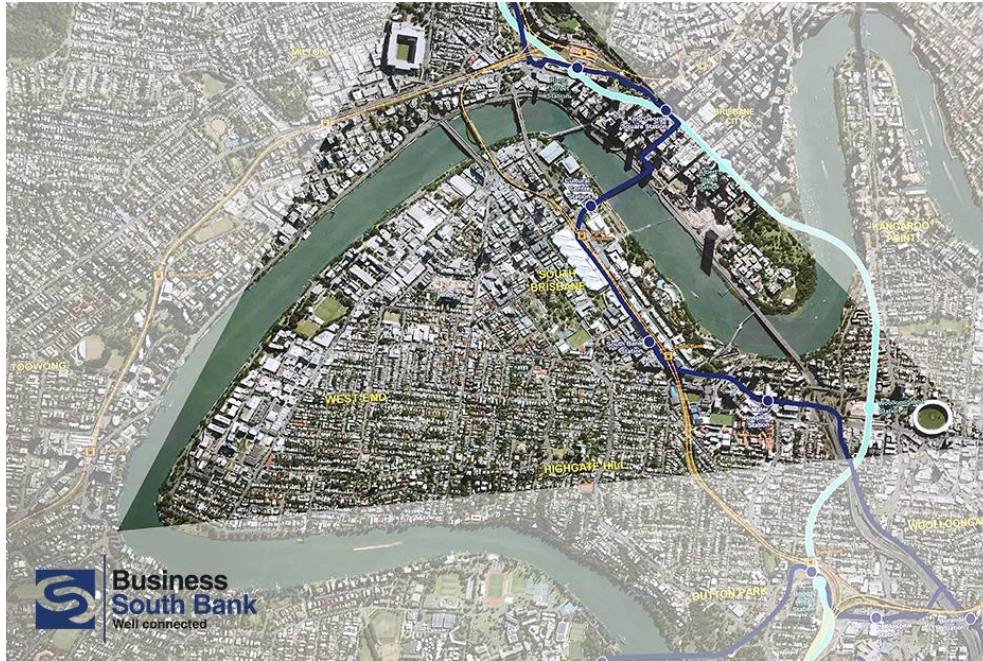
Business South Bank is committed to supporting Brisbane 2032's infrastructure planning by advocating for strategies that align with the city's vision of connectivity, accessibility, and integration. By leveraging Brisbane's established precincts, enhancing walkability, and activating public spaces, we can create a Games experience that delivers long-term economic, cultural, and social benefits for Queensland.

We look forward to continuing our engagement in this process and collaborating to deliver a transformative legacy for Brisbane and beyond.

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APPENDIX 1 – BSB Catchment Area



APPENDIX 2 – Extension of Bougainvillea Arbour – wayfinding concept



