



**Business
South Bank**
Well connected

20 YEAR VISION

BUSINESS SOUTH BANK



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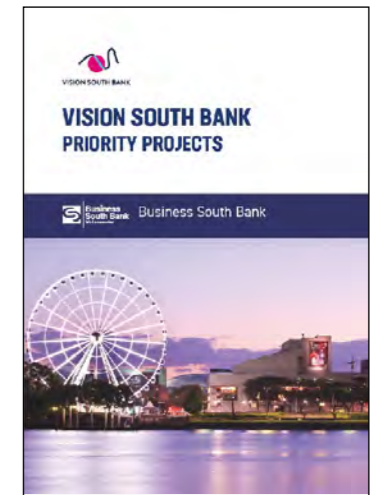
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BACKGROUND

Business South Bank's (BSB) 20-year vision was produced in consultation with 75 member organisations – with the aim of ensuring the wider precinct remains a key contributor and beneficiary of the City's growth as the City enters the next phase of its transformational and outstanding growth.

The work builds upon BSB's previous documents.



CATCHMENT

As a deliberate strategy to connect with:

1. Key sporting venues
2. Areas adjoining bridge landings
3. The designated Woolloongabba PDA
4. Cross River Rail's main stations;

the BSB Board took the decision to broaden the catchment area to increase its area of influence.

BSB wanted to ensure that its representation extended, and included, other key stakeholders that will help provide added value to the precinct, and subsequently to the City.

BSB MEMBERS' COLLECTIVE VISION

The precinct strives to be the best urban precinct in the world, a *global destination*.

It is a bold, inclusive and sustainable precinct; and the cultural and lifestyle gathering place of Brisbane.

A unique, safe, welcoming place to visit, work, study and live.

This is achieved through four fundamental principles.



FOUR PRINCIPLES



CONNECTION

Experiential physical links between key destinations. Creating connections and collaborations between BSB members.



GLOBAL DESTINATION

Queensland's premier lifestyle and cultural destination and a formidable health ecosystem.



INCLUSIVITY

A welcoming place for all.



SUSTAINABILITY

Embracing and embodying sustainable practices that enhance our lifestyle, precinct and businesses.



CONNECTION

Improved physical links between the precinct, the CBD, major venues and other points of interest.

- Create obvious, experiential links between places of significance.

ADVOCACY:

Expanding the bougainvillea harbour to connect to points of interest throughout the City.

- Queen Street, Victoria Bridge, Melbourne Street to West End treated as a boulevard.

ADVOCACY:

Shade, clear wayfinding and pedestrian-friendly paths.

- Major roads to be designed to be safer and more accessible for everyone. This includes separate lanes for bikes, areas for pedestrians with trees and plants.

For consideration:

- Could part of the precinct turn into a no-car area once a month, as a way of promoting public transport & reduction of reliant on cars.
- A public transport loop within the peninsula and/or a green track/running loop along the full extent of the River.

Create a strongly connected business community.

» FUTURE » BRISBANE »

OUR PATH TO GOLD LEGACY

FLOWER POWER

Arbour could become city's tourism icon

EXCLUSIVE HAYDEN JOHNSON

SOUTH BANK'S bougainvillea-lined Grand Arbour would become a 5km Brisbane icon under a proposal by industry leaders to give the city a tourism drawcard to rival New York's famous High Line.

The extension of the Arbour to the Gabba and in the opposite direction through the cultural precinct and wrapping around the riverbank to the new South Bank 2.0 at West End has emerged as the top priority for how to create an inner-city that better caters for pedestrians in the lead-up to the 2032 Brisbane Olympics and Paralympics.

The Arbour could even cross pedestrian bridges into the Queen Street Mall and City Botanic Gardens, connecting the city's CBD to event locations and landmark sites such as Kangaroo Point and the Story Bridge.

With major events including swimming, rugby, football and the opening and closing ceremonies – along with table tennis, archery and 3x3 basketball – held within 4km of each other, Brisbane 2032 is tipped to be the "most walkable" Games in history.

Business South Bank CEO Janine Watson said: "Imagine throughout the city there is bougainvillea that leads you down Queen Street Mall, down West End and the river – like the yellow brick road, but more climatic."

The Courier-Mail and Sunday Mail today kick off our annual Future Brisbane series, with a focus on mobility issues. REPORTS P2-3



Sisters Isabella, 10, Hannah, 4, and Charlotte, 7, running under the arbour at South Bank. Picture: Lachie Millard

Metro plan to electrify the East

EXCLUSIVE STEPHANIE BENNETT

A DIRECT Brisbane Metro route running through the eastern suburbs to Capalaba will be the subject of a major new study, potentially unlocking a fully electric travel option to the CBD.

Lord Mayor Adrian Schrinner and Redlands Mayor Karen Williams have announced both councils will pitch in funding towards the Eastern Metro Study, along with the state government.

Mr Schrinner said an additional mass transport system for Brisbane's east had long been regarded as necessary, and the study would examine options for extending the existing busway from Coorparoo through to the Capalaba business district.

"Investigating and investing in fast and efficient public transport solutions is going to be critical to ensuring Brisbane remains the best place in Australia to live, work and relax." REPORT P99

TOMORROW

FAST RAIL TOPS YOUR WISH LIST

INSIDE HOW GAMES DREAM BEGAN



ATHLETES HELP BUILD FUTURE



CITY'S CLEAN, QUIET GOALS

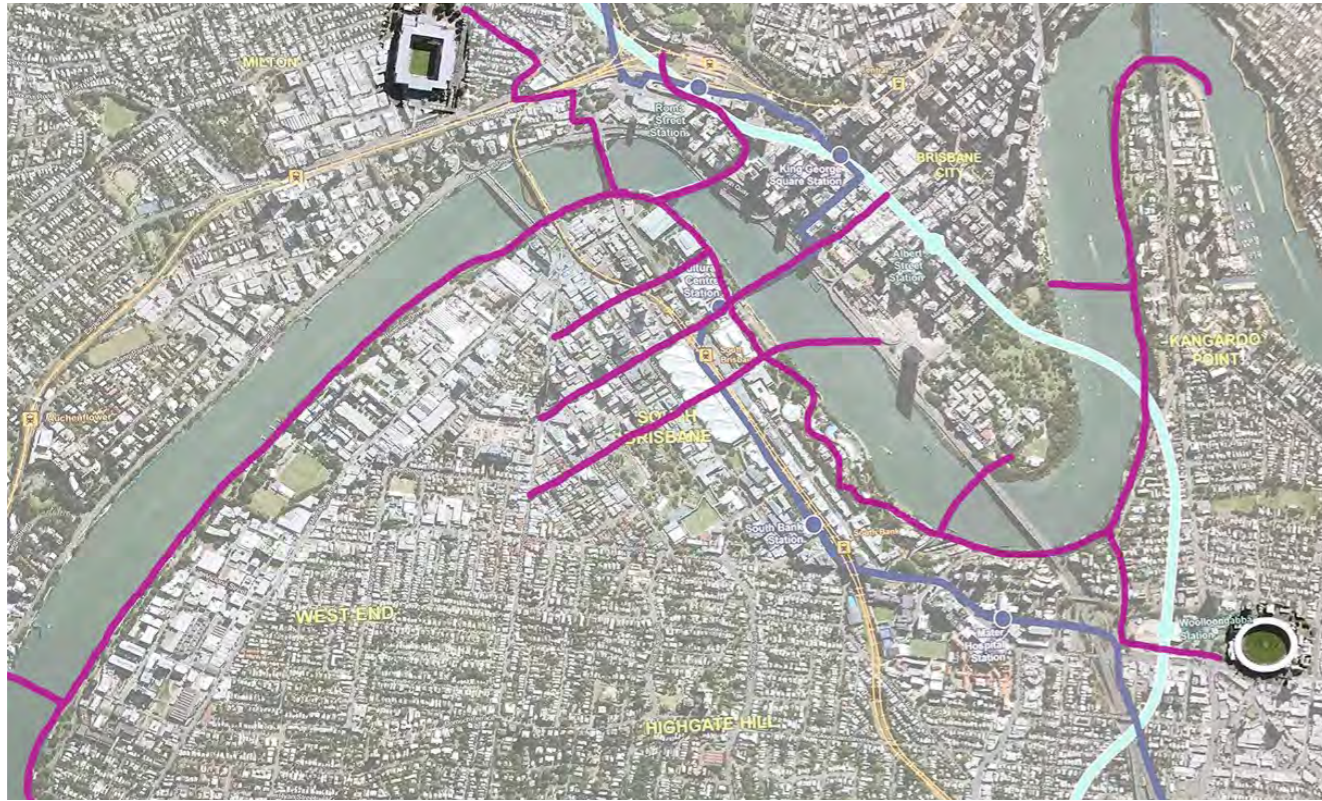
ADVOCACY: CITY WIDE BOUGAINVILLEA PATH

Create an icon for Brisbane that is beautiful, welcoming, encourages movement throughout the inner City and reinforces our sub-tropical climate by extending the bougainvillea arbour out from South Bank Parklands to key destinations through the inner City.

This will provide a welcoming, safe, wayfinding device that promotes and encourages walking and discovery.

The goal is to have all of Brisbane key destinations linked through the bougainvillea trail.

Image Source: CourierMail



Bougainvillea arbour as a wayfinding device, connecting key points of interest.



Queen Street Mall to feature bougainvillea - continues the wayfinding device



Bougainvillea lined promenade to the Gabba



Bougainvillea lined paths along Kangaroo Point. Magnificent foreground to match the background.

GLOBAL DESTINATION



Queensland's premier lifestyle and cultural destination, and a formidable health ecosystem.

- Celebrating and growing the cultural, lifestyle and hospitality assets.
- Look to expand the cultural and recreational offerings into Kurilpa.
- Celebrate and imbed First Nations culture so that it is intrinsically part of the precinct.
- First Nations Storytelling Place to be located in the heart of the cultural precinct.
- Maritime Museum to be upgraded into a world class facility with riverfront connection to Kangaroo Point.
- Build on the health ecosystem that exists in the precinct into a globally recognised health precinct.



Kurilpa Reach to be developed into exemplar sustainable precinct, an extension of cultural assets, welcoming more residents and additional green space. *Image Source: Brisbane Development*



South Brisbane Medical Health Precinct – bringing together healthcare providers, academic partners, business and community.



Image from Cockatoo Island, NSW, used as inspiration for reimagined Southern Gateway to the Parklands. *Image Source: Australian Government, Sydney Harbour Federation Trust*



INCLUSIVITY

A welcoming place for all.

- Incorporate and embrace the past, current and future. Celebrate and imbed First Nations culture so that it is intrinsically part of the precinct.
- A precinct that embraces those who choose to live, work or visit. A truly mixed precinct that is active, safe, walkable and convenient.
- Improve the accessibility throughout the precinct for families, disabled and impaired members of the community, the elderly.
- Become a 'smart' precinct – using digital technology and data to improve operational efficiency and quality of life. E.g. LED light pole mounted sensors that monitor traffic, air quality, pedestrian activity, and noise, and light.
- Lighting, networked security, activation, social justice, diversity of audience.

ADVOCACY:
Improvements to wayfinding.
Wayfinding is critical as it enhances safety, promotes exploration, and encourages people to engage with their surroundings.



Smart City technology - Barcelona (Host of 1992 Summer Olympics Games).



Image of Kid's Bridge (Koolangka Bridge) Perth Children's Hospital to Kings Park proudly safe, accessible and designed with health and wellbeing principles. This concept lends itself to corner Vulture/ Stanley/ Dock Streets.
Image Source: Perth Children's Hospital Foundation



Celebrate and imbed First Nations culture so that it is intrinsically part of the precinct.



Wide accessible pedestrian walkways.



SUSTAINABILITY

Embracing and embodying sustainable practices that enhance our lifestyle, precinct and businesses.

- Collaboration and engagement- create a rich and diverse community of interest in the precinct, collaborating and sharing ideas to deliver improved economic, environmental and social outcomes.

ADVOCACY:

Create a Sustainable Pledge for the business community to champion, share and implement sustainable and wellbeing practices.

- Embrace the circular economy and become a recognised regenerative, clean and healthy precinct.
- Walkability and lifestyle that underpins a "Health and Wellbeing" precinct.

ADVOCACY:

Urban cooled street, regenerative power sources throughout the precinct, water harvesting, embracing and supporting public and active transport.



Precinct to embrace and champion COEX program. *Image Source: COEX - Container Exchange*

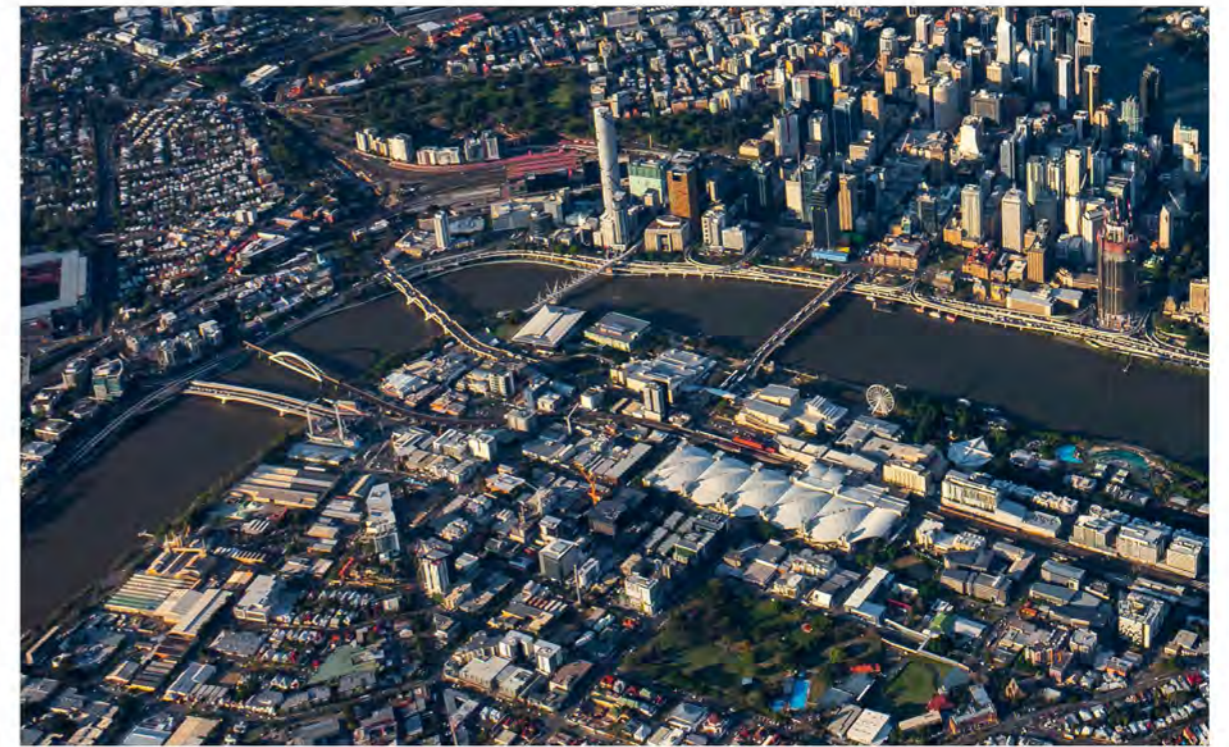


Image Source: West Village

THE BRISBANE CHRONICLE

FRIDAY JULY 27, 2032

BRISBANE NEWS A Lasting Legacy for South Bank **Brisbane's lifestyle & cultural heart is also Australia's greenest & healthiest precinct**





**VISION
TO BE THE
BEST URBAN
PRECINCT IN
THE WORLD,
A GLOBAL
DESTINATION.**



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