

Media Statement

12 May 2024

Peak Precinct Business Association Welcomes South Bank Final Masterplan

Peak precinct business association, Business South Bank (BSB) has welcomed the release of the Final South Bank Masterplan and encourages the State Government to start the implementation of the plan.

"We are particularly pleased to see a focus on improvements on both the Southern and Northern Gateway of the South Bank Parklands" said Janine Watson, Chief Executive Officer, BSB.

"On the release of the draft plan in 2022, BSB wrote to the then Deputy-Premier Steven Miles to suggest that improvements around the Maritime Museum (southern gateway) needed to be considered a priority, and in particular the linkage of the Clem Jones Promenade along the river to the Kangaroo Point cliffs.

Ms Watson also suggested that as the main gathering place for the people of Brisbane for the past 30 years, the cultural forecourt (northern gateway) needed special focus.

"For the past few years it has been used as the construction area for the building of new performing arts centre – it will be good to see it returned and enhanced for future festivities".

"Enhancements to the cultural forecourt must include improvements such as shade on Victoria Bridge to improve the pedestrian experience, and we will be liaising with Brisbane City Council to renew talks on this subject", she said.

"The Final Masterplan is an excellent document that provides a valuable blueprint for the future improvements and renewal of the much-loved Parklands and we would encourage the State Government to now develop some firm timelines for its implementation".

"BSB has offered its assistance to both the State Government and South Bank Corporation to get on with it", she said.

[Business South Bank](#) (BSB) is the peak organisation representing the diverse businesses located in the South Brisbane/ Woolloongabba/ West End part of Brisbane.

Members range from commercial and retail businesses, property, tourism, cultural, educational and community facilities. For full membership list [BSB Members](#).

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